

Claudio Angrigiani

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EDUCATION

University of Pennsylvania (UPenn), SEAS | Philadelphia, PA. May 2021

Candidate for Masters in Integrated Product Design (GPA: 3.83/4.00)

Honors/Awards: Jorge & Maria Rosas Fellowship (Full Tuition); Wharton Venture Initiation Program (VIP) Fellowship

Activities: Organizer of Figma prototyping crash-course for IPD and Design students; IPDGA Member

Instituto Tecnológico de Buenos Aires (ITBA) | Buenos Aires, Argentina Dec 2012

Industrial Engineering, Bachelor

Kungliga Tekniska Högskolan (KTH) | Stockholm, Sweden Spring 2011

Exchange Semester, Environmental Engineering

TECHNICAL SKILLS

Prototyping & UI Design: Sketch and Figma (proficient); Illustrator (advanced)

Coding: Python (advanced); HTML & CSS (advanced); D3.js (beginner)

WORK EXPERIENCE

Banco Galicia, Design Leader Jan 2018 - May 2019

- Directed flow iterations and design improvements for the apps (iOS & Android), online banking (web-app), and customer loyalty platform, resulting in constant and incremental improvements in usability and NPS
- Improved apps' (iOS and Android) reviews in the stores from an average of 2.5 to 3.5
- Headed and implemented a design system, based on Atomic Design, with developer kit for implementation. Built Sketch libraries and agreed on implementation strategy with engineering team
- Hired and managed a team of 6 designers

Banco Galicia, Product Designer Feb 2017 - Jan 2018

- Designed and implemented key features in the App and Online Banking platform, including new token-based authentication, wire-transfer process, in-app credit card payment, investments, checking accounts, and personal finance management
- Redesigned the bank's customer loyalty program platform and improved NPS from 10 to 55

Cran.io, Partner & Lead Product Designer Oct 2014 - Feb 2017

- Oversaw design strategy and user experience for all the products we built, from wireframes to final UI deliverables
- Directed company spinoff, Prismatic Analytics, which provided real-time data about visitors in brick-and-mortar stores

ComeCasero, Co-founder | A 500 Startups MX Portfolio Company Oct 2013 - Oct 2014

- Led the food marketplace operations and product in Buenos Aires and Mexico City

Paradigma, Consultant | Client: Banco Galicia May 2013 - Dec 2013

- Developed new financial products for students

Woodpecker, Co-Founder Jul 2012 - Mar 2014

- Created and designed wooden wireless speakers and cases for smartphones
- Awards:** "International Design Fair 2013" in Metropolitan Design Center of Buenos Aires (CMD) and awarded the "Innovative Design" Prize. Permanent stock in Museum of Latin American Modern Art (MALBA) official store (2013)

ENTREPRENEURSHIP AND VOLUNTEERING

TEDxUCA Speaker Apr 2017

- "The world needs more losers", about the importance of trying, failing, and Serendipity

Mentor - Emprending

- Coached +50 startups and entrepreneurs in class at the University of Buenos Aires

LANGUAGES

Spanish & English: Fluent